



WEEKLY SALES SUMMARY

Unaudited

[Week Ending: 10/16/2010](#)

Texas Lottery Commission
Fiscal Year to Date Sales Comparison
Unaudited

Through the week ending 10/16/2010 (7 weeks)

Sales by Game	FY 2009 *	FY 2010 **	FY 2011	\$ Change		% Change	
				FY 2011 to FY 2009	FY 2011 to FY 2010 to	FY 2011 to FY 2009	FY 2011 to FY 2010
Instants	\$ 330,975,631	\$ 346,319,950	\$ 328,190,922	\$ -2,784,709	\$ -18,129,028	-0.8%	-5.2%
Lotto Texas	23,959,242	46,771,796	21,897,963	-2,061,279	-24,873,833	-8.6%	-53.2%
Pick 3	34,706,088	34,766,143	34,408,170	-297,918	-357,973	-0.9%	-1.0%
Pick 3 Sum It Up	759,204	698,546	688,960	-70,244	-9,586	-9.3%	-1.4%
Cash Five	9,158,603	8,793,120	8,107,930	-1,050,673	-685,190	-11.5%	-7.8%
Texas Two Step	6,286,580	5,671,106	5,595,140	-691,440	-75,966	-11.0%	-1.3%
Mega Millions	16,451,244	27,955,564	15,312,212	-1,139,032	-12,643,352	-6.9%	-45.2%
Megaplier	4,368,701	6,136,158	3,543,364	-825,337	-2,592,794	-18.9%	-42.3%
Daily 4	5,124,391	6,488,776	7,066,200	1,941,810	577,424	37.9%	8.9%
Daily 4 Sum It Up	701,330	643,084	551,287	-150,044	-91,797	-21.4%	-14.3%
Powerball	-	-	10,917,685	10,917,685	10,917,685	-	-
Power Play	-	-	2,621,411	2,621,411	2,621,411	-	-
Total	\$ 432,491,013	\$ 484,244,242	\$ 438,901,244	\$ 6,410,231	\$ -45,342,999	1.5%	-9.4%

* 2 extra days ** 1 extra day

Texas Lottery Commission
 Fiscal Year to Date Cumulative Average Sales Comparison
 Unaudited

Through the week ending 10/16/2010 (7 weeks)

Sales by Game	FY 2009	FY 2010	FY 2011
Instant	\$ 6,895,326	\$ 7,368,510	\$ 7,134,585
Lotto Texas	499,151	995,145	476,043
Pick 3	723,044	739,705	748,004
Pick 3 Sum It Up	15,817	14,863	14,977
Cash Five	190,804	187,088	176,259
Texas Two Step	130,970	120,662	121,633
Mega Millions	342,734	594,799	332,874
Megaplier	91,015	130,557	77,030
Daily 4	106,758	138,059	153,613
Daily 4 Sum It Up	14,611	13,683	11,984
Powerball	-	-	237,341
Power Play	-	-	56,987
Total	\$ 9,010,229	\$ 10,303,069	\$ 9,541,331
	thru 10/18/2008 48 days	thru 10/17/2009 47 days	thru 10/16/2010 46 days

Texas Lottery Commission
Fiscal Year Over Year Change in Sales
Unaudited
FY 2011 Compared to FY 2010

Week	FY 2011 Week Ending	INSTANT TICKETS				ON-LINE GAMES				TOTAL SALES			
		FY 2011	FY 2010	Difference	% change - Cumulative Sales	FY 2011	FY 2010	Difference	% change - Cumulative Sales	FY 2011	FY 2010	Difference	% change - Cumulative Sales
1	9/4/2010**	\$31,659,033	\$40,148,241	(\$8,489,208)	-21.1%	\$11,430,717	\$15,859,194	(\$4,428,478)	-27.9%	\$43,089,750	\$56,007,435	(\$12,917,686)	-23.1%
2	9/11/2010	\$48,912,598	\$49,896,100	(\$983,502)	-2.0%	\$16,398,160	\$18,206,315	(\$1,808,155)	-9.9%	\$65,310,758	\$68,102,415	(\$2,791,657)	-4.1%
3	9/18/2010	\$48,988,241	\$50,971,937	(\$1,983,696)	-3.9%	\$17,166,827	\$18,859,622	(\$1,692,795)	-9.0%	\$66,155,068	\$69,831,559	(\$3,676,491)	-5.3%
4	9/25/2010	\$48,471,310	\$49,975,243	(\$1,503,933)	-3.0%	\$15,623,813	\$19,345,435	(\$3,721,622)	-19.2%	\$64,095,123	\$69,320,678	(\$5,225,555)	-7.5%
5	10/2/2010	\$50,145,138	\$52,283,569	(\$2,138,431)	-4.1%	\$16,453,939	\$20,991,695	(\$4,537,756)	-21.6%	\$66,599,077	\$73,275,264	(\$6,676,187)	-9.1%
6	10/9/2010	\$50,918,591	\$52,238,261	(\$1,319,670)	-2.5%	\$16,974,963	\$21,547,439	(\$4,572,476)	-21.2%	\$67,893,554	\$73,785,700	(\$5,892,146)	-8.0%
7	10/16/2010	\$49,096,011	\$50,806,599	(\$1,710,588)	-3.4%	\$16,661,904	\$23,114,594	(\$6,452,690)	-27.9%	\$65,757,915	\$73,921,193	(\$8,163,278)	-11.0%
8	10/23/2010		\$50,731,592				\$17,274,411				\$68,006,003		
9	10/30/2010		\$50,684,853				\$15,710,720				\$66,395,573		
10	11/6/2010		\$54,633,928				\$16,961,611				\$71,595,539		
11	11/13/2010		\$52,109,218				\$16,407,349				\$68,516,567		
12	11/20/2010		\$52,427,881				\$15,829,561				\$68,257,442		
13	11/27/2010		\$50,519,477				\$15,710,447				\$66,229,924		
14	12/4/2010		\$54,376,448				\$16,905,341				\$71,281,789		
15	12/11/2010		\$52,654,632				\$17,726,695				\$70,381,327		
16	12/18/2010		\$54,542,793				\$19,379,751				\$73,922,544		
17	12/25/2010		\$56,482,042				\$17,582,779				\$74,064,821		
18	1/1/2011		\$57,952,304				\$16,542,885				\$74,495,189		
19	1/8/2011		\$53,471,476				\$17,025,616				\$70,497,092		
20	1/15/2011		\$50,524,929				\$17,489,048				\$68,013,977		
21	1/22/2011		\$51,372,320				\$17,908,259				\$69,280,579		
22	1/29/2011		\$51,826,337				\$19,026,658				\$70,852,995		
23	2/5/2011		\$61,705,135				\$20,262,181				\$81,967,316		
24	2/12/2011		\$57,505,343				\$18,530,781				\$76,036,124		
25	2/19/2011		\$58,716,226				\$19,257,668				\$77,973,894		
26	2/26/2011		\$57,442,427				\$20,116,011				\$77,558,438		
27	3/5/2011		\$61,437,946				\$21,859,136				\$83,297,082		
28	3/12/2011		\$57,400,063				\$19,979,112				\$77,379,175		
29	3/19/2011		\$54,714,545				\$18,159,358				\$72,873,903		
30	3/26/2011		\$54,229,797				\$18,841,604				\$73,071,401		
31	4/2/2011		\$56,585,236				\$20,062,318				\$76,647,554		
32	4/9/2011		\$54,933,349				\$21,849,425				\$76,782,774		
33	4/16/2011		\$54,850,820				\$22,579,780				\$77,430,600		
34	4/23/2011		\$53,419,824				\$23,249,268				\$76,669,092		
35	4/30/2011		\$53,739,981				\$23,389,542				\$77,129,523		
36	5/7/2011		\$55,268,772				\$23,228,705				\$78,497,477		
37	5/14/2011		\$52,953,124				\$20,813,409				\$73,766,533		
38	5/21/2011		\$51,514,826				\$21,691,660				\$73,206,486		
39	5/28/2011		\$50,850,956				\$22,028,914				\$72,879,870		
40	6/4/2011		\$52,241,131				\$17,819,550				\$70,060,681		
41	6/11/2011		\$50,772,479				\$16,820,362				\$67,592,841		
42	6/18/2011		\$49,726,112				\$16,959,981				\$66,686,093		

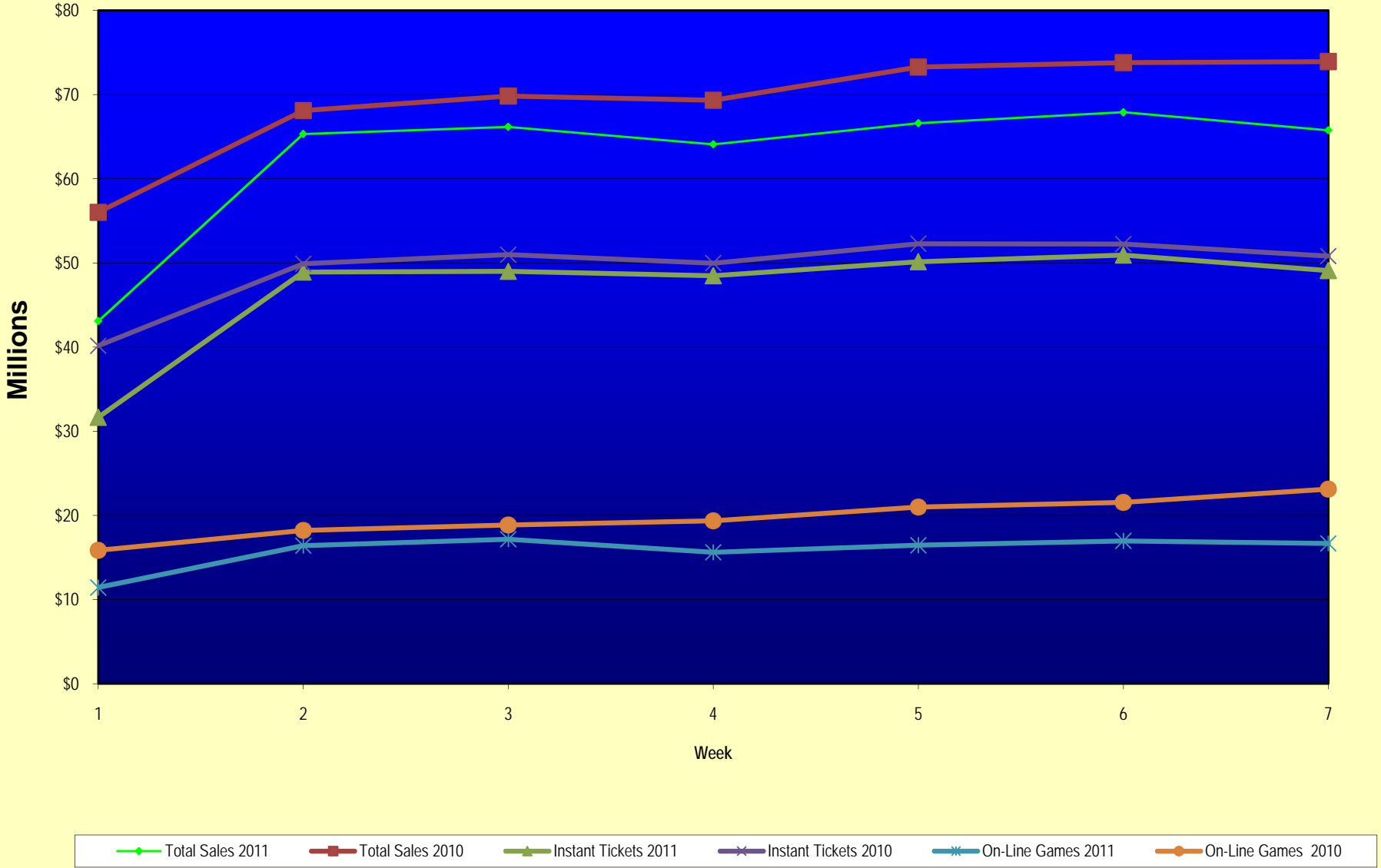
Note: Week 1 is not a full week of sales as this report is prepared on a Fiscal Year basis.

Texas Lottery Commission
Fiscal Year Over Year Change in Sales
Unaudited
FY 2011 Compared to FY 2010

Week	FY 2011 Week Ending	INSTANT TICKETS				ON-LINE GAMES				TOTAL SALES			
		FY 2011	FY 2010	Difference	% change - Cumulative Sales	FY 2011	FY 2010	Difference	% change - Cumulative Sales	FY 2011	FY 2010	Difference	% change - Cumulative Sales
43	6/25/2011		\$49,418,265				\$16,721,308				\$66,139,573		
44	7/2/2011		\$51,856,978				\$16,599,581				\$68,456,559		
45	7/9/2011		\$51,424,550				\$16,765,950				\$68,190,500		
46	7/16/2011		\$50,568,531				\$16,932,672				\$67,501,203		
47	7/23/2011		\$50,839,051				\$16,336,723				\$67,175,774		
48	7/30/2011		\$50,649,830				\$17,033,288				\$67,683,118		
49	8/6/2011		\$53,006,942				\$17,061,563				\$70,068,505		
50	8/13/2011		\$48,763,084				\$16,795,782				\$65,558,866		
51	8/20/2011		\$47,378,934				\$17,566,052				\$64,944,986		
52	8/27/2011		\$47,200,948				\$17,646,347				\$64,847,295		
53	8/31/2011		\$19,227,838				\$5,032,822				\$24,260,660		
Total thru Current Week		\$328,190,922	\$346,319,950	(\$18,129,028)	-5.2%	\$110,710,322	\$137,924,292	(\$27,213,971)	-19.7%	\$438,901,244	\$484,244,242	(\$45,342,999)	-9.4%
Fiscal Year Total		\$328,190,922	\$2,760,973,223			\$110,710,322	\$977,396,264			\$438,901,244	\$3,738,369,487		

** FY 2011 includes 4 days; FY 2010 includes 5 days

Texas Lottery Commission Fiscal Year Over Year Change in Sales



Note: Week 1 is not a full week of sales as this report is prepared on a Fiscal Year basis.

Texas Lottery Commission
Instant Tickets by Price Point
Sales, Prize Expense, Sales Contribution and Payout Percentage With Year Over Year Changes
Unaudited

Fiscal Year	Price Point	# of Active Games	FY Sales	% of Instant Ticket Sales	Year over Year Change in Sales	FY Prize Expense	Year over Year Change in Prize Expense	FY Sales Contribution	Year over Year Change in Contribution	Average Prize Payout %	Year over Year Change in Payout %
2010	\$1.00	24	29,510,065	8.5%		17,759,638		11,750,427		60.2%	0.1%
thru	\$2.00	27	50,153,774	14.5%		34,002,937		16,150,837		67.8%	4.1%
10/17/2009	\$3.00	13	43,192,029	12.5%		28,376,619		14,815,410		65.7%	0.2%
	\$5.00	26	96,098,798	27.7%		65,225,468		30,873,330		67.9%	-0.2%
	\$7.00	4	12,973,044	3.7%		8,820,873		4,152,171		68.0%	0.0%
	\$10.00	11	51,654,420	14.9%		36,126,839		15,527,581		69.9%	0.0%
	\$20.00	5	52,456,120	15.1%		39,127,532		13,328,588		74.6%	2.0%
	\$50.00	2	10,281,700	3.0%		7,964,326		2,317,374		77.5%	3.9%
Total		112	\$346,319,950			\$237,404,234		\$108,915,716		68.6%	1.2%
2011	\$1.00	19	22,309,539	6.8%		13,546,350		8,763,189		60.7%	1.0%
thru	\$2.00	20	50,596,402	15.4%		33,406,860		17,189,542		66.0%	1.4%
10/16/2010	\$3.00	14	39,833,798	12.1%		26,178,757		13,655,041		65.7%	0.2%
	\$5.00	27	107,739,830	32.8%		73,410,710		34,329,120		68.1%	0.2%
	\$7.00	6	11,885,783	3.6%		8,080,333		3,805,450		68.0%	0.0%
	\$10.00	11	42,211,410	12.9%		29,768,156		12,443,254		70.5%	0.8%
	\$20.00	5	41,325,360	12.6%		30,519,030		10,806,330		73.9%	1.0%
	\$50.00	2	12,288,800	3.7%		9,539,966		2,748,834		77.6%	4.1%
Total		104	\$328,190,922			\$224,450,162		\$103,740,760		68.4%	0.9%
Variance	\$1.00	-5	-7,200,526		-24.4%	-4,213,288	-23.7%	-2,987,238	-25.4%	0.54%	
2011 to	\$2.00	-7	442,628		0.9%	-596,077	-1.8%	1,038,705	6.4%	-1.77%	
2010	\$3.00	1	-3,358,231		-7.8%	-2,197,862	-7.7%	-1,160,369	-7.8%	0.02%	
	\$5.00	1	11,641,032		12.1%	8,185,241	12.5%	3,455,791	11.2%	0.26%	
	\$7.00	2	-1,087,261		-8.4%	-740,540	-8.4%	-346,721	-8.4%	-0.01%	
	\$10.00	0	-9,443,010		-18.3%	-6,358,683	-17.6%	-3,084,327	-19.9%	0.58%	
	\$20.00	0	-11,130,760		-21.2%	-8,608,502	-22.0%	-2,522,258	-18.9%	-0.74%	
	\$50.00	0	2,007,100		19.5%	1,575,640	19.8%	431,460	18.6%	0.17%	
Total		-8	-\$18,129,028		-5.2%	-\$12,954,072	-5.5%	-\$5,174,956	-4.8%	-0.16%	

Texas Lottery Commission
Instant Tickets by Price Point
Sales, Prize Expense, Sales Contribution and Payout Percentage With Year Over Year Changes
Unaudited

Notes - Instant Ticket Variances

		FY 2011		FY 2010		Difference
Sales	\$1 - \$7		\$232,365,352		\$231,927,710	\$437,642
Prize Exp.	\$1 - \$7		\$154,623,010		\$154,185,536	\$437,474
Sales Cont.	\$1 - \$7		\$77,742,342		\$77,742,174	\$168
Prize Exp. %	\$1 - \$7		66.5%		66.5%	0.1%
		FY 2011		FY 2010		Difference
Sales	\$10 - \$50		\$95,825,570		\$114,392,240	-\$18,566,670
Prize Exp.	\$10 - \$50		\$69,827,152		\$83,218,698	-\$13,391,546
Sales Cont.	\$10 - \$50		\$25,998,418		\$31,173,542	-\$5,175,124
Prize Exp. %	\$10 - \$50		72.9%		72.7%	0.1%
		FY 2011		FY 2010		Difference
Sales	Instant		\$328,190,922		\$346,319,950	-\$18,129,028
Prize Exp.	Instant		\$224,450,162		\$237,404,234	-\$12,954,072
Sales Cont.	Instant		\$103,740,760		\$108,915,716	-\$5,174,956
Prize Exp. %	Instant		68.4%		68.6%	-0.2%

		FY 2011		FY 2010		Difference
Sales	\$1 - \$10		\$274,576,762		\$283,582,130	-\$9,005,368
Prize Exp.	\$1 - \$10		\$184,391,166		\$190,312,375	-\$5,921,209
Sales Cont.	\$1 - \$10		\$90,185,596		\$93,269,755	-\$3,084,159
Prize Exp. %	\$1 - \$10		67.2%		67.1%	0.0%
		FY 2011		FY 2010		Difference
Sales	\$20 - \$50		\$53,614,160		\$62,737,820	-\$9,123,660
Prize Exp.	\$20 - \$50		\$40,058,996		\$47,091,858	-\$7,032,863
Sales Cont.	\$20 - \$50		\$13,555,164		\$15,645,962	-\$2,090,797
Prize Exp. %	\$20 - \$50		74.7%		75.1%	-0.3%
		FY 2011		FY 2010		Difference
Sales	Instant		\$328,190,922		\$346,319,950	-\$18,129,028
Prize Exp.	Instant		\$224,450,162		\$237,404,234	-\$12,954,072
Sales Cont.	Instant		\$103,740,760		\$108,915,716	-\$5,174,956
Prize Exp. %	Instant		68.4%		68.6%	-0.2%

Texas Lottery Commission
Weekly Sales Summary
& Comparison to Previous Week
 Unaudited

	Week Ending 10/16/2010		Week Ending 10/09/2010			
	<u>THIS WEEK</u>	% of Sales	<u>LAST WEEK</u>	% of Sales	<u>\$ change</u>	<u>% change</u>
Total Sales	<u>\$65,757,915</u>		<u>\$67,893,554</u>		<u>-\$2,135,639</u>	-3.15%
Instant Tickets	<u>\$49,096,011</u>	74.7%	<u>\$50,918,591</u>	75.0%	<u>-\$1,822,580</u>	-3.58%
Lotto Texas	\$3,296,700	5.0%	\$3,280,138	4.8%	\$16,562	0.50%
Pick 3	\$5,063,257	7.7%	\$5,314,323	7.8%	-\$251,066	-4.72%
Pick 3 Sum It Up	\$106,357	0.2%	\$117,023	0.2%	-\$10,667	-9.11%
Cash Five	\$1,194,375	1.8%	\$1,225,735	1.8%	-\$31,360	-2.56%
Texas Two Step	\$925,090	1.4%	\$1,029,730	1.5%	-\$104,640	-10.16%
Mega Millions	\$2,715,784	4.1%	\$2,412,454	3.6%	\$303,330	12.57%
Megaplier	\$594,908	0.9%	\$555,007	0.8%	\$39,901	7.19%
Daily 4	\$1,018,024	1.5%	\$1,071,718	1.6%	-\$53,694	-5.01%
Daily 4 Sum It Up	\$78,845	0.1%	\$84,446	0.1%	-\$5,601	-6.63%
Powerball	\$1,326,299	2.0%	\$1,512,464	2.2%	-\$186,165	-12.31%
Power Play	\$342,265	0.5%	\$371,925	0.5%	-\$29,660	-7.97%
Total Online Sales	<u>\$16,661,904</u>		<u>\$16,974,963</u>		<u>-\$313,059</u>	-1.84%

* Totals may not sum due to rounding.

Texas Lottery Commission
Weekly Sales Summary
Unaudited

INSTANT TICKETS
TOP TEN SELLING GAMES

For the Week Ending : 10/16/2010

Rank	Price Point	Game	Sales (Millions)
1	\$ 20	\$500,000,000 BLOCKBUSTER	\$ 3.551
2	\$ 5	COOL CASH TRIPLER	\$ 3.154
3	\$ 5	GOLD FEVER	\$ 2.095
4	\$ 20	PLATINUM PRESENT	\$ 2.095
5	\$ 10	COWBOYS	\$ 1.860
6	\$ 20	SUPER SET FOR LIFE	\$ 1.600
7	\$ 3	BONUS CASHWORD	\$ 1.582
8	\$ 10	SET FOR LIFE	\$ 1.535
9	\$ 3	LOTERIA TEXAS	\$ 1.454
10	\$ 2	LUCKY 13	\$ 1.392

Texas Lottery Commission
Prize Payout Tracking Report
Unaudited

Through Week Ending 10/16/2010

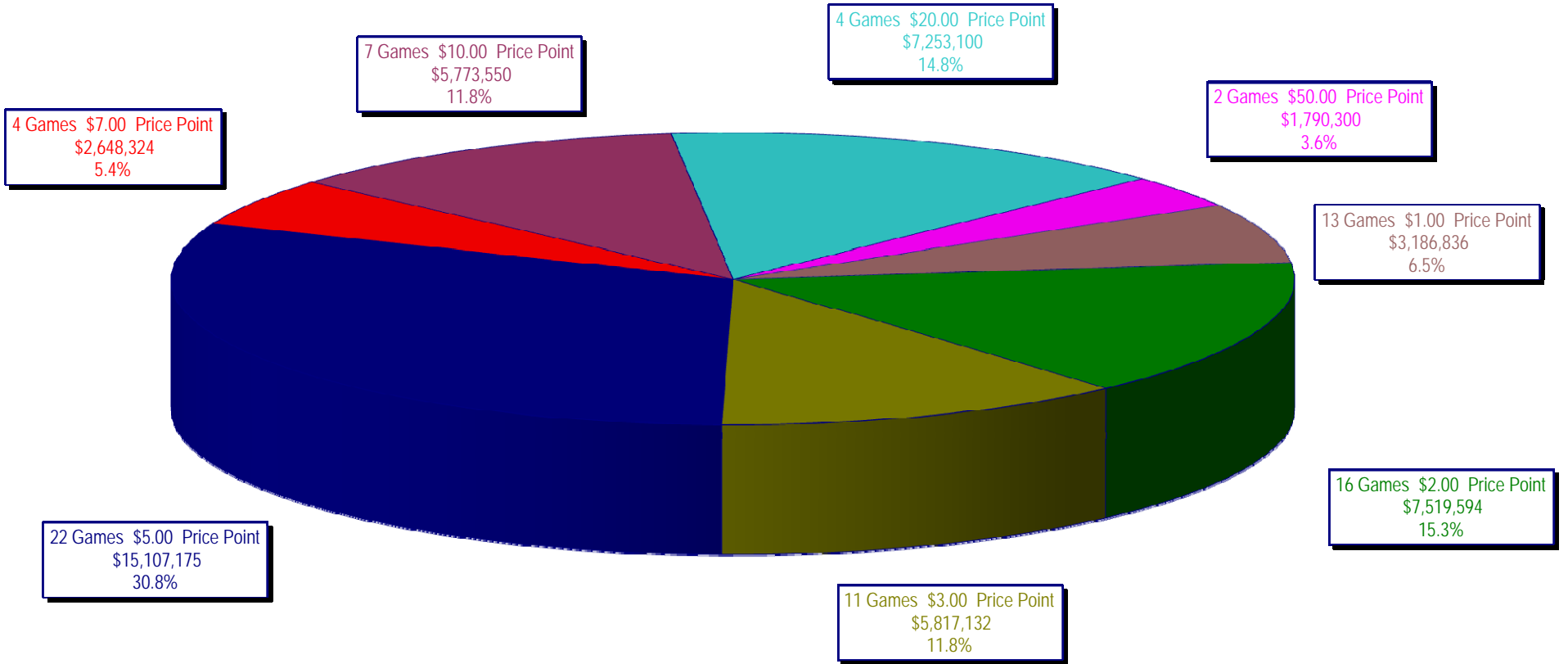
On-Line Sales

		FY Sales Through Week Ending 10/16/2010		FY Prize Expense Through Week Ending 10/16/2010	Actual* Prize Payout	Base Payout (Prize Pool)
Lotto	\$	21,897,963	\$	13,288,427	60.68%	50.00%
Pick 3		34,408,170		16,722,403	48.60%	50.00%
Pick 3 Sum It Up		688,960		283,551	41.16%	50.00%
Cash Five		8,107,930		4,054,233	50.00%	50.00%
Texas Two Step		5,595,140		2,800,975	50.06%	50.00%
Mega Millions		15,312,212		7,668,629	50.08%	50.00%**
Megaplier		3,543,364		1,391,936	39.28%	N/A
Daily 4		7,066,200		3,188,825	45.13%	50.00%
Daily 4 Sum It Up		551,287		231,708	42.03%	50.00%
Powerball		10,917,685		5,560,441	50.93%	50.00%
Power Play		2,621,411		1,228,442	46.86%	50.00%
Totals	\$	110,710,322	\$	56,419,570	50.96%	

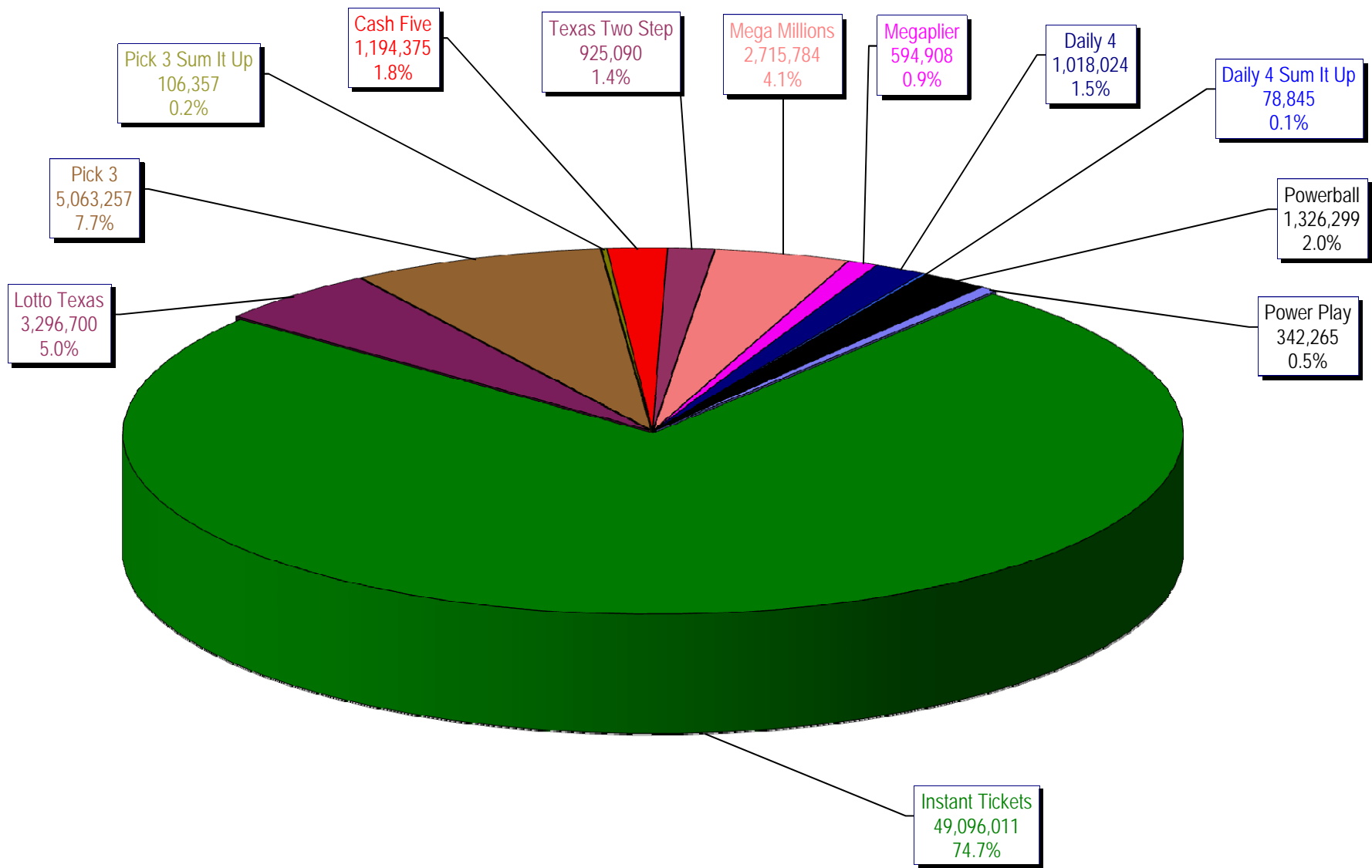
* Before Unclaimed Prizes

** Estimated; depends on # of guaranteed prizes won in Texas

Texas Lottery Commission
Instant Ticket Sales
For the Week Ending 10/16/2010
(Unaudited)



Texas Lottery Commission
All Game Sales
For the Week Ending 10/16/2010
(Unaudited)



Texas Lottery Commission - Weekly Sales Summary for FY 2011 (Unaudited)

Week Ended	Instant Games	New Games & Dates	Lotto Texas	Jackpot		Pick 3	Pick 3 Sum It Up	Cash Five	Texas Two Step	Jackpot		Mega Millions	Jackpot		Megaplier	Daily 4	Daily 4 Sum It Up	Powerball	Jackpot		Total	Per Cap.	
				W	S					M	TH		T	F					W	S			
9/4/2010	50,886,871	1251 (\$3,N); 1248 (\$5,N) - 08/30/10	3,238,939	4	5	5,133,180	99,799	1,255,137	907,736	275	375	2,216,782	12	16	525,380	1,081,186	85,150	1,543,448	34	47	376,802	67,350,410	2.72
9/11/2010	48,912,598	1147 (\$2,N) - 09/06/10 1346 (\$10,N) - 09/09/10	3,154,833	6	7	5,202,514	97,823	1,211,276	762,324	200	225	2,195,801	25	34	519,467	1,065,276	82,080	1,709,056	62	79	397,711	65,310,758	2.64
9/18/2010	48,988,241	1281 (\$1,N); 1246 (\$5,N) - 09/13/10	3,172,150	8	4	5,124,056	99,166	1,220,135	791,490	275	200	2,434,917	44	54	561,933	1,057,398	82,257	2,156,491	94	112	466,834	66,155,068	2.67
9/25/2010	48,471,310	1313 (\$2,N) - 09/20/10	3,103,083	5	6	4,971,566	95,270	1,212,530	772,370	225	200	2,067,112	12	16	496,860	1,036,994	79,412	1,430,615	20	25	358,001	64,095,123	2.59
10/2/2010	50,145,138	1234 (\$5,N) - 09/27/10	3,222,746	7	8	5,204,986	104,577	1,234,899	823,382	225	275	2,240,144	23	32	528,413	1,076,154	86,262	1,552,770	35	48	379,608	66,599,077	2.69
10/9/2010	50,918,591	0.00	3,280,138	9	10	5,314,323	117,023	1,225,735	1,029,730	375	500	2,412,454	41	51	555,007	1,071,718	84,446	1,512,464	60	20	371,925	67,893,554	2.74
10/16/2010	49,096,011	1284 (\$7,N); 1285 (\$20,N) - 10/11/10	3,296,700	11	12	5,063,257	106,357	1,194,375	925,090	650	200	2,715,784	61	72	594,908	1,018,024	78,845	1,326,299	25	34	342,265	65,757,915	2.65
weekly change	-3.6%		0.5%			-4.7%	-9.1%	-2.6%	-10.2%			12.6%			7.2%	-5.0%	-6.6%	-12.3%			-8.0%	-3.1%	
	SALES		SALES			SALES	SALES	SALES	SALES			SALES			SALES	SALES	SALES	SALES			SALES	SALES	% of Sales
Startup to date	39,361,282,444		10,757,404,758			3,887,543,763	18,447,896	2,264,292,416	532,446,641			1,324,205,054			306,448,551	149,424,485	19,089,136	66,255,133			15,756,127	58,910,730,376	100.0%
Calendar Year to date	2,172,265,793		186,094,507			214,858,198	129,025	51,907,460	39,362,325			118,057,597			26,448,322	43,119,924	3,668,443	66,255,133			15,756,127	2,855,911,594	100.0%
Fiscal Year to date 2011	328,190,922		21,897,963			34,408,170	688,960	8,107,930	5,595,140			15,312,212			3,543,364	7,066,200	551,287	10,917,685			2,621,411	438,901,244	100.0%